



Educational Communications Board

3319 West Beltline Highway • Madison, WI 53713-4296 • 608.264.9600 • ECB.org

EDUCATIONAL COMMUNICATIONS BOARD MEETING

ECB Board Room

3319 West Beltline Highway

Madison, Wisconsin

Remote Attendance by Microsoft Teams/Phone

July 22, 2022

9:30 A.M.

AGENDA

Call to Order

Roll Call

Approval of April 29, 2022 minutes

1. Report of the Board Chair

2. Report of the Executive Director

3. Introduction – *Heather L. Reese, new Director of Wisconsin Public Media at UW-Madison*

4. Financial reports – *Aimee Wright, director of finance*

5. ECB.org Relaunch – *John Vieth, web developer*

6. Wisconsin Public Radio Optimization Project – *Tom Luljak, Director of Radio and Noah Ovshinky, Director of Programming*

7. PBS Wisconsin – *Shipwrecks*

8. Board Chair Farewell

9. Questions/Comments from Board members

10. Adjournment

Meeting Dates for 2022 – all meetings begin at 9:30 A.M.:

Friday, October 21

If you require accommodations to observe the meeting, please contact David Cobb at david.cobb@ecb.org or at 608-264-9672.