

**EDUCATIONAL COMMUNICATIONS BOARD QUARTERLY  
MEETING**

**ECB Board Room**

**3319 West Beltline Highway**

**Madison, WI**

**Remote attendance by Microsoft Teams or phone**

**April 11, 2025**

**9:30 A.M.**

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AGENDA

Call to Order

Roll Call

Approval of January 17, 2025 minutes

1. Report of the Board Chair

2. Report of the Executive Director

3. Action Item: Election of Foundation Trustees [Wis. Stats. 39.12(4)]

4. Information Item: Q3 financial report – *Aimee Wright, Director of Finance*

5. Information Item: “ECB – Protect, Educate, Connect” Message

- Wisconsin's Emergency Alert Plan - *Adam Hargrove, Dir. of Engineering*
- America 250 - *Jason Smith, Administrative Project Manager and Megan Monday, Director of Education, PBS Wisconsin*
- Statewide Engagement – *Kealey Bultena, Associate Director, WPR*

6. Evaluation of the Executive Director

*Pursuant to s. 19.85(1)(c) and (e) Wis. Stats., the Educational Communications Board will convene in closed session for the annual performance evaluation of the Executive Director. Following the closed session, the Board will reconvene in open session.*

7. Adjournment

A meeting of the WPBF Board of Trustees immediately follows

2025 Meeting dates – all meetings on Fridays beginning at 9:30 AM

- July 18
- October 17

*If you require accommodations to observe the meeting, please call 608-264-9600.*